

Annual Conference Sponsorship Packages At A Glance

2nd Southeast Asia/Asia Pro Bono Conference & Workshop

11 & 12 October 2013

Ho Chi Minh City,
Viet Nam



8 Soi 6 Tanon Suan Dok Chiang Mai, 50200 THAILAND

Tel: +66 8854 77877 Fax: +66 5380 8057

Email: probono@babseacle.org

www.babseacle.org

Large Size Firms, Organizations, Corporations International & Regional Suggested Sponsorship Options

	Pro Bono Champion ^β \$10,000	Pro Bono Leader ^β \$7,000	Pro Bono Star ^β \$5,000	Pro Bono Partner ^β \$3,000	Pro Bono Advocate ^β \$2,000	Pro Bono Supporter ^β \$1,500
Conference/Workshop Guest Tickets	3	2	1			
Sponsorship for Regional Law Student/s	2	1				
Partial support for Vietnamese Law Student/s	2	2	2	1		
Exclusive Display of Promotional materials at the Conference Networking Dinner	~					
Signage	✓	✓	✓	✓	✓	✓
Speaking Opportunity**	✓	✓				
Display Promotional Materials	✓	✓	✓	✓	✓	√
Include Approved Company Products in Conference Bags	√	√	√	√		
Listing in Program	Logo	Logo	Logo	Logo	Listing	Listing
Listing on General Signage at the Conference/Workshop	Logo	Logo	Logo	Logo	Listing	Listing
Listing on BABSEA CLE and Pro Bono Conference Website	Logo	Logo	Logo	Logo	Listing	Listing
Listing on e-blasts to 10,000+ corporate, non profits, legal professionals and others	Logo	Logo	Logo	Logo	Listing	Listing

^{**} see details on the sponsorship benefits page relating to the speaking opportunities

"Pro Bono Initiatives to Strengthen Access to Justice"

β recognition of sponsorship will be categorized under "Large Size Firms, Organizations, Corporations"

Large Size Firms, Organizations, Corporations International & Regional Suggested Sponsorship Options

Annual Conference Sponsorship Packages: Detailed Benefits

Pro Bono Champion • \$10,000

This elite sponsorship opportunity provides superior recognition and heightened visibility:

Benefits Include:

- Speaking opportunity at the Conference/Networking Dinner (5 mins)
- Exclusive logo displayed on Conference/Networking Dinner program*
- Exclusive sponsor display at the Conference/Networking Dinner*
- Speakership opportunity for 5 minutes in the plenary
- Sponsorship of 2 law students from the Southeast Region to participate in the Conference/Workshop
- Partial support for 2 Vietnamese law students to participate in the Conference/Workshop
- 3 Conference/Workshop guest tickets
- Logo recognition in printed Conference/Workshop program*
- Cover listing in printed Conference/Workshop program*
- Logo displayed on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags
- Logo and link on BABSEA CLE and Pro Bono Conference websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Pro Bono Leader • \$7,000

This elite sponsorship opportunity provides superior recognition and heightened visibility:

Benefits Include:

- Speakership opportunity for 5 minutes in the plenary
- Sponsorship of 1 law student from the Southeast Asia Region to participate in the Conference/Workshop
- Partial support for 2 Vietnamese law students to participate in the Conference/Workshop
- 2 Conference/Workshop guest tickets
- · Logo recognition in printed Conference/Workshop program*
- Cover listing in printed Conference/Workshop program*
- Logo displayed on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags
- Logo and link on BABSEA CLE and Pro Bono Conference websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

*Deadline for confirmation – 1 September 2013 (artwork & logo will be requested upon confirmation)

Pro Bono Star • \$5,000

- Partial sponsorship for 2 Vietnamese law students to participate in the Conference/Workshop
- 1 Conference/Workshop guest tickets
- Logo recognition in printed Conference/Workshop program*
- Logo displayed on Conference/Workshop signage*
- Logo and link on BABSEA CLE and Conference websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags

Pro Bono Partner • \$3,000

- Partial support for 1 Vietnamese law student to participate in the Conference/Workshop
- Logo in printed Conference/Workshop program*
- Logo on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags
- Logo and link on BABSEA CLE and Pro Bono Conference/Workshop websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Pro Bono Advocate • \$2,000

- Listing in printed Conference/Workshop program*
- Listing on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Listing and link on BABSEA CLE and Pro Bono Conference/Workshop websites
- Listing inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Pro Bono Supporter • \$1,500

- Listing in printed Conference/Workshop program*
- · Listing on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Listing on BABSEA CLE and Pro Bono Conference websites
- Listing inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Additional Options*

- Interpreters & Translation \$5,000
- Conference Bags Sponsorship \$3,000*
- Conference Support for a Law Student (Southeast Asia Region) \$1,500
- Partial Conference Support of a Law Student from Vietnam \$ 350



Annual Conference Sponsorship Packages At A Glance

2nd Southeast Asia/Asia Pro Bono Conference & Workshop

11 & 12 October 2013

Ho Chi Minh City,
Viet Nam



Tel: +66 8854 77877 Fax: +66 5380 8057

Email: probono@babseacle.org

www.babseacle.org

Medium & Small Size Firms, Organizations & Companies International, Regional & National Suggested Sponsorship Options

	Pro Bono	Pro Bono	Pro Bono	Pro Bono	Pro Bono	Pro Bono
	Champion π	Leader ^π	Starπ	Partner	Advocate [™]	Supporter ^π
	\$5,500	\$4,000	\$3,000	\$2,000	\$1,000	\$,500
Conference/Workshop	2	1				
Guest Ticket/s		ı				
Sponsorship for Regional	1					
Law Student/s	'					
Partial support for	1	1	1			
Vietnamese Law Student/s	1					
Exclusive Display of						
Promotional materials	✓					
at the Conference						
Networking Dinner						
Signage	✓	✓	✓	✓	✓	✓
Speaking Opportunity**	✓	✓				
Display Promotional	√	✓	√	√	√	/
Materials	,	,	,	,	,	·
Include Approved						
Company Products in	\checkmark	\checkmark	✓	√		
Conference Bags						
Listing in Program	Logo	Logo	Logo	Logo	Listing	Listing
Listing on General						
Signage at the	Logo	Logo	Logo	Logo	Listing	Listing
Conference/Workshop						
Listing on BABSEA CLE						
and Pro Bono Conference	Logo	Logo	Logo	Logo	Listing	Listing
Website						
Listing on e-blasts to						
10,000+ corporate, non	Logo	Logo	Logo	Logo	Listing	Listing
profits, legal professionals	Logo	Logo	Logo	Logo	Libility	Libility
and others						

^{**} see details on the sponsorship benefits page relating to the speaking opportunities

"Pro Bono Initiatives to Strengthen Access to Justice"

recognition of sponsorship will be categorized under "Medium & Small Size Firms, Organizations & Companies"

Medium & Small Size Firms, Organizations & Companies International, Regional & National Suggested Sponsorship Options

Annual Conference Sponsorship Packages: Detailed Benefits

Pro Bono Champion • \$5,500

This elite sponsorship opportunity provides superior recognition and heightened visibility:

Benefits Include:

- Speaking opportunity at the Conference/Networking Dinner (5 mins)
- Exclusive logo displayed on Conference/Networking Dinner program*
- Exclusive sponsor display at the Conference/Networking Dinner*
- Speakership opportunity for 5 minutes in the plenary
- Sponsorship of 1 law student from the Southeast Region Asia to participate in the Conference/Workshop
- Partial support for 1 Vietnamese law student to participate in the Conference/Workshop
- 2 Conference/Workshop guest tickets
- Logo recognition in printed Conference/Workshop program*
- Cover listing in printed Conference/Workshop program*
- Logo displayed on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags
- Logo and link on BABSEA CLE and Pro Bono Conference websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Pro Bono Leader • \$4,000

This elite sponsorship opportunity provides superior recognition and heightened visibility:

Benefits Include:

- Speakership opportunity for 5 minutes in the plenary
- Partial support for 2 Vietnamese law students to participate in the Conference/Workshop
- 1 Conference/Workshop guest tickets
- Logo recognition in printed Conference/Workshop program*
- Cover listing in printed Conference/Workshop program*
- Logo displayed on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags
- Logo and link on BABSEA CLE and Pro Bono Conference websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

*Deadline for confirmation – 1 September 2013 (artwork & logo will be requested upon confirmation)

Pro Bono Star • \$3,000

- Partial sponsorship for 1 Vietnamese law student to participate in the Conference/Workshop
- Logo recognition in printed Conference/Workshop program*
- Logo displayed on Conference/Workshop signage*
- Logo and link on BABSEA CLE and Conference websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags

Pro Bono Partner • \$2,000

- Logo in printed Conference/Workshop program*
- Logo on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Opportunity to include approved company product in Conference bags
- Logo and link on BABSEA CLE and Pro Bono Conference/Workshop websites
- Logo inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Pro Bono Advocate • \$1,000

- Listing in printed Conference/Workshop program*
- Listing on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Listing and link on BABSEA CLE and Pro Bono Conference/Workshop
 websites
- Listing inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Pro Bono Supporter • \$500

- Listing in printed Conference/Workshop program*
- Listing on Conference/Workshop signage*
- Opportunity to display promotional materials during Conference/Workshop
- Listing on BABSEA CLE and Pro Bono Conference websites
- Listing inclusion on e-blasts distributed to 10,000+ corporate, nonprofits, legal professionals and individuals

Additional Options*

- Internet & Charging Stations \$2,500
- Coffee Break \$1,500
- Conference Support for a Law Student (Southeast Asia Region) \$1,500
- Partial Conference Support of a Law Student from Vietnam \$ 350

Large Size Firms, Organizations, Corporations – International & Regional Suggested Sponsorship Payment Options

2013 Sponsor Pledge Form

ZIP
ZIP
ZIP
PHONE
Deadline
eadline to respond: September 1, 2013
1
Please return pledge form with payment to:
Email: probono@babseacle.org
Inquiries:
Tel: +66 8854 77877 Fax: +66 5380 8057

Email: probono@babseacle.org

Medium & Small Size Firms, Organizations & Companies International, Regional & National Suggested Sponsorship Payment Options

2013 Sponsor Pledge Form	NAME COMPANY / FIRM		
	ADDRESS CITY TELEPHONE E-MAIL ADMINISTRATIVE CONTACT	STATE FAX E-MAIL	ZIP
	nall Size Firms, Organizations & Compani & National Suggested Sponsorship Payr		Deadline
Sponsorship Level Pro Bono Champion Pro Bono Leader • \$ Pro Bono Star • \$3,0 Pro Bono Partner • \$ Pro Bono Advocate Pro Bono Supporter	Wireless Internet 54,000 Station Sponsor Coffee Break • \$1 \$2,000 ■ Conference Support Student (Regional Partial Conference Law Student (Viet	& Charging • \$2,500 ,500 ort for Law I) • \$1,500 e Support for	Deadline to respond: September 1, 2013
☐ Please invoice me/s	SEA/ASIA Pro Bono Conference Sponsend banking wire transfer details redit card: Amex MasterC		Please return pledge form with payment to: Email: probono@babseacle.org
CARD NUMBER SIGNATURE *Three digits in signature strip on back	EXPIRA of card to the right of the (partial) card number. For Amex, it is	ATION DATE CVV* NUMBER	Inquiries: Tel: +66 8854 77877 Fax: +66 5380 8057 Email: probono@babseacle.org